



Electronic Technology Expo & Symposium

Sponsored by IRIS

WHO: The Independent Representatives Information Service (IRIS) is a non-profit organization founded in 1965 and led by a volunteer Board of Directors.

WHAT: IRIS hosts the annual Electronic Technology Expo & Symposium that brings together independent manufacturer's representatives and select manufacturer and service companies to showcase the latest in electronics, control, test, R&D and instrumentation technologies, including technical symposiums and educational seminars (select technical sessions offer CEU).

HOW: To participate, your company must be a manufacturer representative, manufacturer or service provider (calibration house or distributor) that services any or all of the Ohio, Western PA, Southern Michigan and West Virginia regions. The IRIS Board or Directors must approve the selection of all participants.

Expo participants are charged a fee (company check; credit cards accepted with a +3.5% administrative fee) to participate, which includes a booth (sizes 12'-18'), company promotion on the IRIS website (www.irisshow.com), advance registration opportunities and an Expo attendee list (available post-show).

Participating exhibitors are required to submit a potential attendee email list of at least 200 names to the IRIS third-party marketing administrator. The list will be used for Expo promotion only. Exhibitors must also agree to adhere to the IRIS code of ethics and show rules, which detail specific Expo setup and breakdown guidelines.

Spacing is limited. Secure your exhibit booth now.

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